



In This Issue:

- The Leader's Notebook
- Campaign Corner
- One Candidate's Opinion
- The Leader Out and About this week

Editors Note:

This newsletter is yours. We welcome your comments and suggestions. If there is an item or a topic you'd like to see included in the newsletter, please call Crystal at the PC Provincial Office and she'll make sure we get your suggestions.



The Leader's Notebook

Dear Friends,

Last week I began my note to you with the sentence "Our greatest resource is our people." This week I reinforced that statement by announcing that our PC Government will provide \$100 per month in support for individuals claiming parental, maternity or adoption leave EI benefits. It is no accident that this, one of our first monetary announcements, supports Island families. In speaking with our team of candidates and in reviewing the information received during our public consultations, I realized that if our families are healthy then our Island will be healthy and happy.

When we talked about this program we naturally talked about cost, and in truth it is not insignificant. In 2009, nearly 1,400 children were born in Prince Edward Island and the birth rate has been near that mark for a number of years so the program itself will cost approximately \$1.5 million per year. I was thinking about this program one evening as I was driving home, when I noticed the new liquor store in Stratford and realized the Ghiz administration had wasted almost the cost of this program simply by breaking a lease and moving a store. The decision was indeed made at that moment.

Good government is about doing the right thing for the right reason. Each year approximately 1,400 families with new children will receive an extra \$100.00 per month while on parental, maternity or adoption leave. I have no doubt that given all of the additional expenses associated with a new family, that that money will be spent by that family every month. That means the \$1.5 million investment will be recycled within the entire Island community. To me that makes alot more sense than piling mounds of dirt in Borden and creating an eyesore for all to see. Oh, and did I mention that the money used to create Borden Hill would have funded this program for more than two years! Good government is about making the right decision and doing the right thing for the right reason.

I'm proud of this announcement and I'm very happy with the announcements to come. I, along with my team, recognize the needs of families and we will make the right decision for the right reasons to support our Island families when they need it most. This is not just an estimated \$1.5 million dollar investment in a Government program, rather an investment in Island families. This program grants Islanders the opportunity to experience the joy of raising a family by easing the financial strain of doing so. But we have other programs to come that will support the families during all stages of growth and maturity.

I am taking a stand for Families. In our platform that we will be releasing over the coming weeks, family will be a consistent theme. I look forward to sharing our plan with you. This \$100.00 per month support for families will be implemented not at the end of four years, but within 90 days of us forming government. I will do this, because I believe in Island families and I know it is simply the right thing to do.

- Olive Crane

Campaign Corner

*This week George MacDonald, PC Provincial Campaign Chair talks about **Change!***

François de la Rochefoucauld wrote, "The heart is forever making the head its fool." It is an interesting quote but to understand it, we must understand the heart. A heart literally is what gives life and sustains the body. The heart refers to passion, belief and commitment and those three form an unbeatable combination.

While reading the other day I came across another familiar quotation, "It takes hands to build a house but only hearts to build a home." The true meaning of this struck me when I viewed our new Provincial Campaign Headquarters. As I compared our needs check list with the space itself, I was pleased.

Store front parking, visibility, extra offices, storage space and washrooms were all there. The new office at 330 University Avenue had everything we needed. True, it needed a good cleaning, some furniture and signage but it suited our needs perfectly. The office is exactly what we wanted.

I know from my discussions with district chairs that the same scenarios are taking place in all areas of the Island as we prepare for the election. Over the next week, many districts will be joining us and others in opening Campaign Offices.

Out & About



Olive, Glen Kelly and Mary-ellen MacInnis chat with people enjoying the tastes of local food at the Farmer's Helping Farmer's BBQ



Olive and Myles MacKinnon speaking with constituents at the Mayor's Summer BBQ.



Olive chatting at District 15 Kitchen Party

Campaign Corner continued...

I know first hand the amount of time and money it takes to get the right place. But it takes more than office space, furniture and literature to have a successful Campaign Headquarters. I refer you back to my quote and paraphrase, "It takes hands to get the office space but it takes heart to run the campaign."

I invite you to visit a campaign office, give your time and by providing heart be a part of our government in the making.

Our campaign will be driven by heart; it will be passion, belief and commitment that will give our Campaign life and sustain us during the writ period. We have the office and now we need each of you to provide the heart.

Nominating Convention

Monday, August 22nd, 2011 - District 3: Montague - Kilmuir

Montague Curling Club

Registration, 6 p.m. - Call to order, 7 p.m.

The Guest Speaker will be Progressive Conservative Leader Olive Crane. While voting is limited to PC Party Members, the meetings themselves are open and all are welcome.

One Candidate's Opinion

Each week a District Candidate will express their opinion on what matters in their District. This week:

Jamie Fox

District 19, Borden-Kinkora

Several weeks ago, I (Jamie) attended the Chelton Beach Provincial Park and was shocked at the deplorable condition of the park. The park is open to the general public and their families and must be kept in a safe and acceptable standard which at the time of the visit it was not.

I noted that the beach was well staffed with two life guards and that the park was very active with what I estimated there to be over 75 people on the beach and many cars were from outside of the PEI. I also observed the park was clean and the washrooms were also clean but questioned what kind of impression visitors would have of the park and PEI given the failing infrastructure.

I noted the barrier posts that were all rotten and in need of replacement. Some boards that run between the posts had exposed nails causing a safety hazard.

I also noted that some picnic tables were missing the sit down board had nails sticking up. Not only was this an eyesore, but it could result in injuries to the adults and children using the park. I am also concerned that the fence that surrounds the park is falling down.

To have a Provincial Park in such a state of repair is unacceptable. The safety of the families using the park is my primary concern. But I am also concerned that this is an example of what tourist experience at our provincial parks, we want to encourage tourist to come, not give them a reason to stay away. Given the hundreds of millions of dollars wasted over the past four years, one would think they could have found a few thousand to support our families and our tourists by making repairs to Chelton Beach Park. I commit that when elected, I will ensure the work is completed to repair the park and the playground equipment will be replaced. The safety and enjoyment of the residents of District 19 is one of my top priorities.

Do you have Policy Ideas?

Islanders may also submit their policy ideas by email to policy@peipcparty.ca, by phone at 628-8679 or toll free, 1-800-859-4221.

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